



**Cloud_Native
Rejekts [NA'22]**

Detroit, USA * OCTOBER 23, 2022

Amsterdam, Netherlands * APRIL 15-16, 2023 (optional)

Sponsorship Prospectus



#REJEKTS2022

cloud-native.rejekts.io

Cloud Native Rejekts is the b-side conference giving a second chance to the many wonderful, but rejected, talks submitted to KubeCon this fall in Detroit. Your support provides the cloud native community a forum for these discarded voices and ideas.



Sponsoring Cloud Native Rejekts not only supports the wider cloud native community leading into the week's main event. It's also a chance to present your company, product, and messaging in a more relaxed and fun setting than the typical trade show.

- ✖ Take advantage of your community outreach in Detroit by going beyond KubeCon
- ✖ Support some of the over 85% of great, but rejected, talks submitted to KubeCon
- ✖ Our previous in-person events in Barcelona, San Diego and Valencia, subsequent virtual instances in 2020 and 2021 and our Podcast created a healthy buzz which we are excited to build on in Detroit
- ✖ Become a proud ally for the rejected

CONFERENCE FEATURES

- ✖ Access hundreds of committed community members
- ✖ Exciting weekend of b-side talks
- ✖ An opportunity to share, connect, and collaborate in-person in Detroit
- ✖ Diverse and affordable sponsorship packages
- ✖ 2 in-person tracks for one days



/ Sponsorship Opportunities

	COMMUNITY*	SUPPORTER	PARTNER
Logo & link on website	SMALL	MEDIUM	LARGE
Social media posts announcing sponsorship	×	×	×
Logo on slide after recorded talks	SMALL	MEDIUM	LARGE
Logo on sponsorship banner		SMALL	LARGE
Logo on the badge <small>(September 15 deadline)</small>		BACK	FRONT
Logo on lanyard <small>(September 15 deadline)</small>			×
Logo on event signage			×
Logo on stage and/or projector			×
Logo on video banner for all talks			×
Diversity Tickets funded **	0	0	2
Conference Passes ***	1	4	7
SPONSORSHIP AMOUNT	\$1,500	\$3,000	\$6,000

LOOKING TO SPONSOR BOTH EVENTS?
CHECK OUT THE PACKAGE DEALS ON THE NEXT PAGE.

* Community sponsorship is reserved for companies under 50 employees.

** Conference organizers will be making these tickets available via DiversityTickets.org and other avenues to support and encourage diversity efforts.

*** Sponsors can allocate their passes at their own discretion. Any unallocated conference passes will be assigned to community members by the conference organizer.



/ Important Dates

CLOUD NATIVE REJEKTS NA 2022 – DETROIT, US

- ✖ **CFP opens** – August 25, 2022
- ✖ **CFP closes** – September 9, 2022
- ✖ **Schedule announced** – TBD
- ✖ **Registration opens** – Sunday, October 23, 2022 | 8:30 AM
- ✖ **Conference** – Sunday, October 23, 2022 | 9:30 AM – 6:30 PM

CLOUD NATIVE REJEKTS EU 2023 – AMSTERDAM, NL

- ✖ **CFP opens** – TBD (the day KubeCon notification go out)
- ✖ **CFP closes** – TBD (the week after the Rejekts CFP opens)
- ✖ **Schedule announced** – TBD
- ✖ **Registration opens** – Saturday, April 15, 2023 | 8:30 AM
- ✖ **Conference Day 1** – Saturday, April 15, 2023 | 10:00 AM – 5:30 PM
- ✖ **Conference Day 2** – Sunday, April 16, 2023 | 10:00 AM – 5:30 PM

/ Package Sponsorship 2022–23

In October 2022, the Cloud Native Rejekts will be held the Sunday before KubeCon + CloudNativeCon in-person in Detroit. The Amsterdam event will take place over two days in April. Package deals are available below.

To sponsor both events at the Supporter level will cost €/\$8,000*(savings of 1,000). To sponsor both events at the Partner level will amount to €/\$16,000*(savings of 2,000).

In order to claim one of these packages, please contact lexinadolski@microsoft.com.

* Conversion of EURO to USD on August 24, 2022 which is 1:1.
This is subject to change.



#REJEKTS2022

CONFERENCE ORGANIZERS

Microsoft

EMAIL ADDRESSES

benazirkhan@microsoft.com

lexinadolski@microsoft.com

W: <https://cloud-native.rejekts.io>