



**Cloud\_Native**  
**Rejekts** [EU'23]

Amsterdam, Netherlands \* APRIL 16-17, 2023

Chicago, Illinois, USA - November 4-5, 2023 (optional)

Sponsorship Prospectus



**#REJEKTS2023**

[cloud-native.rejekts.io](https://cloud-native.rejekts.io)



Cloud Native Rejekts is the b-side conference giving a second chance to the many wonderful, but rejected, talks submitted to KubeCon this spring in Amsterdam. Your support provides the cloud native community a forum for these discarded voices and ideas.



Sponsoring Cloud Native Rejekts not only supports the wider cloud native community leading into the week's main event. It's also a chance to present your company, product, and messaging in a more relaxed and fun setting than the typical trade show.

- ✖ Take advantage of your community outreach in Amsterdam by going beyond KubeCon
- ✖ Support some of the over 85% of great, but rejected, talks submitted to KubeCon
- ✖ Our previous in-person events in Barcelona, San Diego, Valencia and Detroit, subsequent virtual instances in 2020 and 2021 and our Podcast created a healthy buzz which we are excited to continue in Amsterdam
- ✖ Become a proud ally for the rejected

#### CONFERENCE FEATURES

- ✖ Access hundreds of committed community members
- ✖ Exciting weekend of b-side talks
- ✖ An opportunity to share, connect, and collaborate in-person in Amsterdam
- ✖ Diverse and affordable sponsorship packages
- ✖ 2 in-person tracks for two days





# / Sponsorship Opportunities

	COMMUNITY*	SUPPORTER	PARTNER	CHAMPION
Logo & link on website	EXTRA SMALL	SMALL	MEDIUM	LARGE
Social media posts announcing sponsorship	✗	✗	✗	✗
Logo slide before/after recorded talks	EXTRA SMALL	SMALL	MEDIUM	LARGE
Logo on video banner during all talks				✗
Dedicated Table + 2 Chairs				✗
Dedicated post for diversity tickets		✗	✗	✗
Logo on the badge <small>(February 15 deadline)</small>			BACK	FRONT
Logo on lanyard <small>(February 15 deadline)</small>				✗
Logo on event signage <small>(February 15 deadline)</small>	EXTRA SMALL	SMALL	MEDIUM	LARGE
Logo on stage roll up banners	EXTRA SMALL	SMALL	MEDIUM	LARGE
Diversity Tickets funded **	0	1	2	4
Conference Passes ***	1	3	6	9
SPONSORSHIP AMOUNT	€2,000*	€4,000	€8,000	€14,000

**PAYMENT OPTIONS:** PayPal, wire transfers and bank to bank transfers.  
Additional taxes and fees may apply depending on payment type.

**LOOKING TO SPONSOR BOTH EVENTS OR BESPOKE PACKAGES?  
CHECK OUT ADDITIONAL DEALS ON THE NEXT PAGE.**

\* Community sponsorship is reserved for companies under 30 employees.

\*\* Conference organizers will make these tickets available via a form circulated on social media. We will not cover travel and accommodation costs. Sponsors are encouraged to announce Diversity Tickets on their own to anyone who qualifies in the community and is interested in attending the event in-person.

\*\*\* Sponsors can allocate their passes at their own discretion. Any unallocated conference passes will be assigned to community members by the conference organizer.



## / Bespoke Sponsorship Packages

*(Additional taxes and fees may apply to the following packages)*

### ✖ INCREASE YOUR VISIBILITY BY BEING OUR T-SHIRT SPONSOR

Become the exclusive t-shirts sponsor for our Amsterdam event. Your logo will be featured on the back of the t-shirt. This opportunity includes the **Champion Level Sponsorship**.

€20,000

### ✖ ENSURE ATTENDEES HAVE THE BEST START TO THEIR MORNINGS

Host a coffee truck offering a variety of beverages and other morning refreshments which will include vegan, vegetarian and non-vegetarian options. Your branding will be placed outside the truck with extra social media promotion. This opportunity includes the **Partner Level Sponsorship**.

€14,000

### ✖ SUPPORT OUR COMMUNITY'S WELLBEING

Host a mindfulness session before or after the lunch break on April 16th or April 17th with exclusive signage. This opportunity includes the **Supporter Level Sponsorship**.

€8,000

## / Europe & North America Package

*(Additional taxes and fees may apply to the following packages)*

In 2023, the Cloud Native Rejekts will be held the weekends before KubeCon + CloudNativeCon in-person, in both Amsterdam and Chicago. Sponsor both events:

**Champion level** at €21,000 and save €7,000 (25%).

**Partner level** at €12,800 and save €3,200 (20%).

**Supporter level** at €6,800 and save €1,200 (15%).

**Community level** €3,600 and save €400 (10%).







## / Important Dates

### CLOUD NATIVE REJEKTS EU 2023 - AMSTERDAM, NL

- ✖ **CFP opens** - Monday, February 6 *(or the day KubeCon notification go out)*
- ✖ **CFP closes** - Monday, February 20 *(or two week after the Rejekts CFP opens)*
- ✖ **Schedule announced** - Tuesday, February 28 *(or a week after CFP closes)*
- ✖ **Registration opens** - Sunday, April 16 | 8:30 AM
- ✖ **Conference Day 1** - Sunday, April 16 | 9:30 AM - 5:30 PM
- ✖ **Conference Day 2** - Monday, April 17 | 10:00 AM - 6:30 PM

### CLOUD NATIVE REJEKTS NA 2023 - CHICAGO, IL

- ✖ **CFP opens** - TBA *(the day KubeCon notification go out)*
- ✖ **CFP closes** - TBA *(two week after the Rejekts CFP opens)*
- ✖ **Schedule announced** - TBA *(a week after CFP closes)*
- ✖ **Registration opens** - Saturday, November 4 | 8:30 AM
- ✖ **Conference Day 1** - Saturday, November 4 | 9:30 AM - 5:30 PM
- ✖ **Conference Day 2** - Sunday, November 5 | 10:00 AM - 6:30 PM



# #REJEKTS2023

#### CONFERENCE ORGANIZERS

Microsoft

#### EMAIL ADDRESSES

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W: <https://cloud-native.rejekts.io>