



Cloud_Native
Rejekts [EU'26]

AMSTERDAM – March 21, 2026

Sponsorship Prospectus



#REJEKTS2026

sponsorship@rejekts.io

Cloud Native Rejekts is the b-side conference giving a second chance to the many wonderful, but rejected talks submitted to KubeCon happening this spring in Amsterdam. Your support provides the cloud native community a forum for rejected voices and ideas ahead of the biggest conference in this ecosystem.



Sponsoring Cloud Native Rejekts not only supports the wider cloud native community leading into the week's main event, it's also a chance to present your company, product, and brand in a more relaxed and fun setting than the typical trade show.

- ✖ Take advantage of your community outreach in Amsterdam by going beyond KubeCon
- ✖ Support some of the over 92% of great, but rejected talks submitted to KubeCon
- ✖ Our previous events in Barcelona, San Diego, Los Angeles, Valencia, Amsterdam, Chicago, Paris, Salt Lake City, London, Atlanta, subsequent virtual instances in 2020 and 2021 and our podcast created a buzz which we are excited to continue in Amsterdam again!
- ✖ Become a proud ally for the rejected

CONFERENCE FEATURES

- ✖ Meet hundreds of committed community members in person
- ✖ Exciting day of b-side talks representing a broad spectrum of the community
- ✖ 2 in-person tracks for 1 day
- ✖ Diverse and affordable sponsorship packages
- ✖ An opportunity to share, connect, and collaborate with interested contributors to a project, and people interested in learning more about your company and product

A background image of a canal in Amsterdam at night, with colorful buildings and a boat reflected in the water.

#REJEKTS2026

/ Sponsorship Opportunities

	COMMUNITY*	SUPPORTER	PARTNER	CHAMPION
Logo & link on website	EXTRA SMALL	SMALL	MEDIUM	LARGE
Social media posts announcing sponsorship	✗	✗	✗	✗
Logo slide before/after recorded talks	EXTRA SMALL	SMALL	MEDIUM	LARGE
Logo on video banner during all talks	EXTRA SMALL	SMALL	MEDIUM	LARGE
Dedicated Table + 2 Chairs			✗	✗
5-minute Sponsor Speaking slot				✗
Logo on the badge <small>(February 20th deadline)</small>			BACK	FRONT
Logo on lanyard <small>(February 20th deadline)</small>				✗
Logo on event signage and rollup banners <small>(February 20th deadline)</small>	EXTRA SMALL	SMALL	MEDIUM	LARGE
Conference Passes **	1	3	5	7
SPONSORSHIP AMOUNT	€1,500	€3,000	€6,000	€8,000

PAYMENT OPTIONS: PayPal, wire transfers and bank to bank transfers.
Additional taxes and fees may apply depending on payment type.

* Community sponsorship is reserved for companies under 30 employees.

** Sponsors can allocate their passes at their own discretion. Any unallocated conference passes will be assigned to community members by the conference organizer.



✗ BESPOKE SPONSORSHIP PACKAGE ✗

ENSURE ATTENDEES HAVE THE BEST START TO THEIR MORNINGS

If you're willing to go beyond and make sure our community has the best time, we have the perfect offer for you! Host a coffee truck offering a variety of beverages and other morning refreshments which will include vegan, vegetarian and non-vegetarian options. Your branding will be placed outside the truck with extra social media promotion + coverage during peak times - 2 posts each day of the conference, with photos.

Please reach out to us



EMAIL ADDRESSES

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W: <https://cloud-native.rejekts.io/>