



Cloud_Native Rejeks [NA'23]

Chicago, USA - November 4-5, 2023

Paris, France - March 17-18, 2024 (optional)

Sponsorship Prospectus



#REJEKTS2023

sponsorship@rejeks.io

Cloud Native Rejekts is the b-side conference giving a second chance to the many wonderful, but rejected, talks submitted to KubeCon this fall in Chicago. Your support provides the cloud native community a forum for these discarded voices and ideas.



Sponsoring Cloud Native Rejekts not only supports the wider cloud native community leading into the week's main event. It's also a chance to present your company, product, and messaging in a more relaxed and fun setting than the typical trade show.

- ✘ Take advantage of your community outreach in Chicago by going beyond KubeCon
- ✘ Support some of the over 89% of great, but rejected talks submitted to KubeCon
- ✘ Our previous in-person events in Barcelona, San Diego, Virtual Rejekts, Los Angeles (hybrid), Valencia, Detroit, Amsterdam and our podcast created a buzz which we are excited to continue into the Chicago edition
- ✘ Become a proud ally for the rejekted

CONFERENCE FEATURES

- ✘ Access thousands of committed community members
- ✘ Exciting weekend of b-side talks
- ✘ An opportunity to share, connect, and collaborate in-person in Chicago
- ✘ Diverse and affordable sponsorship packages
- ✘ 2 in-person tracks for two days streamed to a global audience



/ Sponsorship Opportunities

| | COMMUNITY* | SUPPORTER | PARTNER | CHAMPION |
|---|----------------|----------------|----------------|-----------------|
| Logo & link on website | EXTRA SMALL | SMALL | MEDIUM | LARGE |
| Social media posts announcing sponsorship | ✗ | ✗ | ✗ | ✗ |
| Logo slide before/after recorded talks | EXTRA SMALL | SMALL | MEDIUM | LARGE |
| Logo on video banner during all talks | | | | ✗ |
| Dedicated Table + 2 Chairs | | | | ✗ |
| Dedicated post for Diversity Tickets | | ✗ | ✗ | ✗ |
| Logo on the badge <small>(September 15 deadline)</small> | | | BACK | FRONT |
| Logo on lanyard <small>(September 15 deadline)</small> | | | | ✗ |
| Logo on event signage and rollup banners <small>(September 15 deadline)</small> | EXTRA SMALL | SMALL | MEDIUM | LARGE |
| Diversity Tickets funded ** | 0 | 1 | 2 | 4 |
| Conference Passes *** | 1 | 3 | 6 | 9 |
| SPONSORSHIP AMOUNT | \$3,000 | \$6,000 | \$9,000 | \$12,000 |

PAYMENT OPTIONS: Credit card, wire transfers and bank to bank transfers.
Additional fees apply for payments made by credit card.

**LOOKING TO SPONSOR BOTH EVENTS OR BESPOKE PACKAGES?
CHECK OUT ADDITIONAL DEALS ON THE NEXT PAGE.**

* Community sponsorship is reserved for companies under 30 employees.

** Conference organizers will make these tickets available via a form circulated on social media. We will not cover travel and accommodation costs. Sponsors are encouraged to announce Diversity Tickets on their own to anyone who qualifies in the community and is interested in attending the event in-person.

*** Sponsors can allocate their passes at their own discretion. Any unallocated conference passes will be assigned to community members by the conference organizer.



/ Bespoke Sponsorship Packages

(Additional taxes and fees may apply to the following packages)

✖ INCREASE YOUR VISIBILITY BY BEING OUR T-SHIRT SPONSOR

Become the exclusive t-shirts sponsor for our Chicago event. Your logo will be featured on the back of the t-shirt along with the organizers. We have found that the shirts are the most coveted sponsorship placement and will be worn by the community for years to come. This opportunity includes the **Champion Level Sponsorship**.

\$17,000

✖ ENSURE ATTENDEES HAVE THE BEST START TO THEIR MORNINGS

Host a coffee truck or catering offering a variety of beverages and other morning refreshments which will include vegan, vegetarian and non-vegetarian options. Your branding will be placed prominently with extra social media promotion. This opportunity includes the **Partner Level Sponsorship**.

\$15,000

✖ SUPPORT OUR COMMUNITY'S WELLBEING

Host a mindfulness session before or after the lunch break on Nov. 4th or Nov. 5th with exclusive signage. This opportunity includes the **Supporter Level Sponsorship**.

\$7,000

/ North America & Europe Package

(Additional taxes and fees may apply to the following packages)

In 2024, Cloud Native Rejekts will be held on March 17-18, 2024, in Paris, France, right before KubeCon EU 2024. If you'd like to sponsor both Cloud Native Rejekts NA 2023 in Chicago, and Cloud Native Rejekts EU 2024 in Paris, please see our offers:

Champion level at \$18,000 and save \$6,000 (25%)

Partner level at \$14,400 and save \$3,600 (20%)

Supporter level at \$10,200 and save \$1,800 (15%)

Community level at \$5,400 and save \$600 (10%)





/ Important Dates

CLOUD NATIVE REJEKTS NA 2023 – CHICAGO, USA

- ✘ **CFP opens** – Monday, August 28 (or the day KubeCon notifications go out)
- ✘ **CFP closes** – Monday, September 11 (or two weeks after Rejekts CFP opens)
- ✘ **Schedule announced** – Monday, September 25 (or two weeks after CFP closes)
- ✘ **Registration opens** – Saturday, November 4 | 8:30 AM
- ✘ **Conference Day 1** – Saturday, November 4 | 9:30 AM – 6:30 PM
- ✘ **Conference Day 2** – Sunday, November 5 | 9:30 AM – 6:30 PM

CLOUD NATIVE REJEKTS EU 2024 – PARIS, FRANCE

- ✘ **CFP opens** – TBA (the day KubeCon notification go out)
- ✘ **CFP closes** – TBA (two weeks after Rejekts CFP opens)
- ✘ **Schedule announced** – TBA (a week after CFP closes)
- ✘ **Registration opens** – Sunday, March 17 | 8:30 AM
- ✘ **Conference Day 1** – Sunday, March 17 | 9:30 AM – 6:30 PM
- ✘ **Conference Day 2** – Monday, March 18 | 9:30 AM – 6:30 PM



#REJEKTS2023

CONFERENCE ORGANIZERS

Microsoft – Azure Core

EMAIL ADDRESSES

info@rejekts.io

sponsorship@rejekts.io

W: <https://cloud-native.rejekts.io/>