Cloud_Native Rejekts [NA'24]

Salt Lake City, Utah - November 10-11, 2024

London, England - March 30-31, 2025 (optional)

Sponsorship Prospectus

SUPPORT THE REJEKTS!

#REJEKTS2024

sponsorship@rejekts.io

Cloud Native Rejekts is the b-side conference giving a second chance to the many wonderful, but rejected, talks submitted to KubeCon. Your support provides the cloud native community a forum for these discarded voices and ideas.

Sponsoring Cloud Native Rejekts not only supports the wider cloud native community leading into the week's main event. It's also a chance to present your company, product, and messaging in a more relaxed and fun setting than the typical trade show.

- ❌ Take advantage of your community outreach in Salt Lake City by going beyond KubeCon

- ❌ Support some of the over 89% of great, but rejected talks submitted to KubeCon

- ❌ Our previous in-person events in Barcelona, San Diego, Virtual Rejekts, Los Angeles (hybrid), Valencia, Detroit, Amsterdam, Chicago, Paris and our podcast created a buzz which we are excited to continue into the Salt Lake City edition

- ❌ Become a proud ally for the rejekted

CONFERENCE FEATURES

- ✖ Access thousands of committed community members

- ✖ Exciting two-day conference of b-side talks

- ✖ An opportunity to share, connect, and collaborate in-person in Salt Lake City

- ✖ Diverse and affordable sponsorship packages

- ✖ 2 in-person tracks for two days streamed to a global audience

/ Sponsorship Opportunities

	COMMUNITY*	SUPPORTER	PARTNER	CHAMPION
5 mins Sponsor Keynote Speech about Community Initiatives				✖
Logo on the badge				FRONT
Logo on lanyard				✖
Logo & link on website	EXTRA SMALL	SMALL	MEDIUM	LARGE
Social media posts announcing sponsorship	✖	✖	✖	✖
Logo slide before/after recorded talks	EXTRA SMALL	SMALL	MEDIUM	LARGE
Logo on video banner during all talks	✖	✖	✖	✖
Dedicated Table + 2 Chairs		✖	✖	✖
Logo on event signage and rollup banners	EXTRA SMALL	SMALL	MEDIUM	LARGE
Diversity Tickets funded **	0	1	2	4
Conference Passes ***	1	3	6	9
SPONSORSHIP AMOUNT	$4,000	$8,000	$14,000	$22,000

PAYMENT OPTIONS: Credit card payments are preferred. We also accept wire and bank to bank transfers. Additional charges and fees may apply.

LOOKING TO SPONSOR BOTH EVENTS OR BESPOKE PACKAGES?
CHECK OUT ADDITIONAL DEALS ON THE NEXT PAGE.

* Community sponsorship is reserved for companies under 30 employees.

** Conference organizers will make these tickets available via a form circulated on social media. We will not cover travel and accommodation costs. Sponsors are encouraged to announce Diversity Tickets on their own to anyone who qualifies in the community and is interested in attending the event in-person.

*** Sponsors can allocate their passes at their own discretion. Any unallocated conference passes will be assigned to community members by the conference organizer.

✖

Bespoke Sponsorship Packages

(Additional taxes and fees may apply to the following packages)

✖ **INCREASE YOUR VISIBILITY BY BEING OUR T-SHIRT SPONSOR ALONGSIDE MICROSOFT AZURE [TAKEN]**

This **offer is a $4,000 add on** to the Champion Level Sponsorship at $22,000. Be the exclusive t-shirts sponsor for our Salt Lake City event. Your logo will be featured on the back of the t-shirt right beside Microsoft Azure. We have found that the shirts are the most coveted sponsorship placement and will be worn by the community for years to come.

$26,000

✖ **HOST A FOOD TRUCK SERVING POPULAR LOCAL DISHES**

This **offer is a $6,000 add on** to the Partner Level Sponsorship at $14,000. Host a food truck serving popular local dishes on either day of the conference. Your branding will be placed prominently in front of the food truck and will be promoted on social media.

$20,000

✖ **ENHANCE YOUR LOCAL BRAND PRESENCE BY SPONSORING THEMED GIVEAWAYS OF YOUR CHOICE**

This **offer is a $4,000 add on** to the Supporter Level Sponsorship at $8,000. From key chains and local souvenirs to tote bags, you can choose which swag item you'd like to give attendees with your brand logo and Cloud Native Rejekts branding.

Starts at $12,000

Price to be adjusted depending on item cost

North America & London Package

(Additional taxes and fees may apply to the following packages)

In 2024, Cloud Native Rejekts will be held on November 10-11, in Salt Lake City, Utah, right before KubeCon NA as well as before KubeCon at London, England, in 2025. If you'd like to sponsor both Cloud Native Rejekts NA 2024 in Salt Lake City, and Cloud Native Rejekts 2025 in London, England, please see our offers:

Champion level at $35,200 and save $8,800 (20%)

Partner level at $23,800 and save $4,200 (15%)

Supporter level at $14,400 and save $1,600 (10%)

Community level at $7,600 and save $400 (5%)

/ Important Dates

CLOUD NATIVE REJEKTS NA 2024 – SALT LAKE CITY, UTAH, USA

- ✖ **CFP opens** – Monday, August 12
- ✖ **CFP closes** – Monday, August 19
- ✖ **Schedule announced** – Monday, September 16
- ✖ **Registration opens** – Sunday, November 10 | 8:30 AM
- ✖ **Conference Day 1** – Sunday, November 10 | 9:30 AM – 6:30 PM
- ✖ **Conference Day 2** – Monday, November 11 | 9:30 AM – 6:30 PM

CLOUD NATIVE REJEKTS 2025 – LONDON, ENGLAND

- ✖ **CFP opens** – TBA *(the day KubeCon notifications go out)*
- ✖ **CFP closes** – TBA *(a week after Rejekts CFP opens)*
- ✖ **Schedule announced** – TBA *(two weeks after CFP closes)*
- ✖ **Registration opens** – Sunday, March 30 | 8:30 AM
- ✖ **Conference Day 1** – Sunday, March 30 | 9:30 AM – 6:30 PM
- ✖ **Conference Day 2** – Monday, March 31 | 9:30 AM – 6:30 PM

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#REJEKTS2024

CONFERENCE ORGANIZERS

Microsoft – Azure Core

EMAIL ADDRESSES

info@rejekts.io

sponsorship@rejekts.io

W: https://cloud-native.rejekts.io/